

TENNESSEE CUT FLOWERS: Growing and Marketing Considerations for Beginners



Join us to learn and grow together with informational sessions and networking opportunities with fellow cut flower farmers

This educational workshop will be conducted from **10:00 am to 1:00 pm** in three locations across the state.

Lunch is provided.

JANUARY 23, 2023 IN LEBANON

James E. Ward Agricultural
Center – School Exhibits Building
945 E Baddour Pkwy
Lebanon, TN 37087

**Please pre-register no later than
January 18 by contacting Diane
Murray** at the Wilson County
Extension Office.

Diane Murray | dmarsh4@utk.edu
or **615.444.9584**

JANUARY 25, 2023 IN JACKSON

West Tennessee Research &
Education Center – Room B
605 Airways Blvd.
Jackson, TN 38301

**Please pre-register no later
than January 23 online at:**

**[https://tinyurl.com/
TNCutFlowerWest](https://tinyurl.com/TNCutFlowerWest)**

JANUARY 27, 2023 IN MARYVILLE

Blount County Extension
Office – Conference Room #14
(Located within the Blount County
Operations Center)

1219 McArthur Road
Maryville, TN 37804

**Please pre-register no later
than January 23 by contacting
Nancy Peek** at the Blount County
Extension Office.

Nancy Peek | npeek@utk.edu or
865.982.6430 (extension 5)

There is no fee to attend but pre-registration is required for workshop materials and meal planning.
Seating is limited at each location.

For additional information contact Rob Holland at 931-698-3211

This educational workshop will include presentations on production and marketing and a panel discussion with cut flower farmers from the region.

The teaching team for this workshop is led by Dr. Alicia Rihn, Assistant Professor in the Department of Agricultural and Resource Economics, Rachel Painter, Marketing Specialist in the Center for Profitable Agriculture and Celeste Scott, Extension Agent in Madison County.

This educational program is provided as part of a USDA Specialty Crop Block Grant in cooperation with USDA, Tennessee Department of Agriculture and The University of Tennessee.

Programs in agriculture and natural resources, 4-H youth development, family and consumer sciences, and resource development. University of Tennessee Institute of Agriculture, U.S. Department of Agriculture and county governments cooperating. UT Extension provides equal opportunities in programs and employment.