



UNIVERSITY OF TENNESSEE

VIRTUAL VALUE-ADDED DAIRY WORKSHOP

A virtual workshop focused on value-added dairy
opportunities in Tennessee

DECEMBER 17, 2020

8:45 AM - 3:15 PM EST

ONLINE ONLY

ZOOM LINK WILL BE PROVIDED AFTER
REGISTRATION

From start-up support to marketing studies, join us for a dairy
delicious day filled with insights and opportunities

Register at the following link:

<https://vadam.questionpro.com>



AGENDA

DECEMBER 17, 2020

8:45am EST: Welcome - Dr. Liz Eckelkamp

9:00am EST: Using Small Scale Dairy Equipment - Dr. Mark Morgan

10:00am EST: Importance of Feasibility Studies for Dairy Businesses - Dr. David Hughes

11:00am EST: What's Ahead for Our Group? Panel discussion featuring TN, KY, and NC dairy specialists

12:00pm EST: Enjoy your lunch while taking a virtual tour of Cruze Farms

1:00pm EST: Got Milk? The Changing Face of Dairy Marketing - The Dairy Alliance

2:00pm EST: Lessons Learned from Dairy Producers/Processors

3:00pm EST: Thank you and Wrap-up



Visit utdairy.utk.edu for more information about the event.

For inquiries, contact Dr. Liz Eckelkamp at (865) 974-8167 or email eeckelka@utk.edu

