Foreword

A webinar titled Agritourism Twilight Q&A: Operating During the COVID-19 Pandemic was held on August 6, 2020 in response to a large number of questions received by the Center for Profitable Agriculture and Tennessee Department of Agriculture staff on the subject. Topics discussed included the current market situation, developing your plan, liability considerations, cleaning and sanitation, communicating with customers, and resources from the State of Tennessee. Amy Ladd from Lucky Ladd Farms also shared her experiences from operating through the summer and plans for fall. A total of 60 people registered for the session with 28 devices logging in the live webinar (in some cases, multiple people were participating from one device). The recording of the webinar and slides are available online. This fact provides links to additional resources.

The webinar was hosted by UT Extension and the Tennessee Department of Agriculture. The session is made possible, in part, through a Southern Risk Management Education Grant supported by USDA/NIFA under Award Number 2018-70027-28585.

Disclaimers

Information presented is for educational purposes only and does not constitute legal or medical advice. Any specific products or services referenced are for informational purposes only and do not indicate an endorsement.
Resources and additional information referenced during the Agritourism Twilight Q&A: Operating During the COVID-19 Pandemic webinar are provided below:

IAAPA: The Global Association for the Attractions Industry
• Reopening Guidance: Considerations for the Global Attractions Industry
• IAAPA News
• Communication Tips for Reopening After the Pandemic
• Reopening Products and Services

NAFMDA Agritourism Preparations for Fall 2020 Online Roundtable Recording
• Resources from the Roundtable

Centers for Disease Control COVID-19 Resources
• Businesses and Workplaces Resources
• Gatherings and Community Events
• Parks, Sports and Recreation Resources
• Schools and Childcare Program Resources
• Reopening Guidance for Cleaning and Disinfecting Public Spaces, Workplaces, Businesses, Schools, and Homes

Environmental Protection Agency – List N: Disinfectants for Use Against SARS-CoV-2 (COVID-19)

U.S. Food and Drug Administration - Summary of Best Practices for Retail Stores, Restaurants, and Food Pick-up/Delivery Services During the COVID-19 Pandemic

Tennessee Department of Health COVID-19 Cases/Data

Tennessee Office of the Governor COVID-19 Information and Resources

Tennessee Pledge Resources
• Tennessee Pledge Main Page
• Attractions, Large Venues and Large Community Events
• Non-Contact Recreation Guidelines
• Summer Camps
• Retail Guidelines
• Restaurant Guidelines

Tennessee Department of Agriculture Response and Resources

Hospitality TN COVID-19 Resources

Center for Profitable Agriculture COVID-19 Resources Page