

2. How does your project add value to Tennessee agriculture, products or resources?

3. What investments in infrastructure will be necessary? (Building, parking lot, utility, waste disposal, etc.)

4. Describe your experience/training (formal and informal) associated with developing and marketing this product or other products. (If additional training is needed, when do you plan to obtain it?)

5. What is your assessment of the market potential of your product or service?

6. Who are your target customers — those who are most likely to purchase the product or service and where are they located? Give a detailed description.

7. What are your business and personal goals for this idea?

8. How much money do you estimate it will take to get your project started? (CPA does not provide funding or grants for projects.)

9. Who will provide the labor and management required to make your project successful?

10. Please describe the assistance you would like from the CPA in as much detail as possible.

Please submit this form and all supporting materials to:

**Center for Profitable Agriculture
850 Lion Parkway, Columbia, TN 38401
Phone: 931-486-2777
Email: cpa@tennessee.edu Website: cpa.tennessee.edu**

CENTER FOR
PROFITABLE AGRICULTURE
UT EXTENSION
INSTITUTE OF AGRICULTURE
A UNIVERSITY OF TENNESSEE - FARM BUREAU PARTNERSHIP



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