Center for Profitable Agriculture
Project Application

Date: _____

Applicant Name: _____

Farm/Business Name: _____

County in which project is located: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____ Website_____

As part of our initial review of your application, we will involve the UT Extension office in your county. Have you already been in contact with your county Extension office regarding this project?   Yes _____ No _____

Do you have a written business plan? If yes, please attach a copy to this form. If no, do you have plans to develop a business plan?   Yes_____ No _____

1. Describe your value-added product or idea. Please feel free to attach additional supporting information relevant to your project idea (i.e., cost estimates, source of supplies, evidence of value-added and/or market potential, etc.).

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2. How does your project add value to Tennessee agriculture, products or resources?

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3. What investments in infrastructure will be necessary? (Building, parking lot, utility, waste disposal, etc.)

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4. Describe your experience/training (formal and informal) associated with developing and marketing this product or other products. (If additional training is needed, when do you plan to obtain it?)

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5. What is your assessment of the market potential of your product or service?

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6. Who are your target customers — those who are most likely to purchase the product or service and where are they located? Give a detailed description.

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7. What are your business and personal goals for this idea?

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8. How much money do you estimate it will take to get your project started? (CPA does not provide funding or grants for projects.)

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9. Who will provide the labor and management required to make your project successful?

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10. Please describe the assistance you would like from the CPA in as much detail as possible.

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Please submit this form and all supporting materials to:

Center for Profitable Agriculture
850 Lion Parkway, Columbia, TN 38401
Phone: 931-486-2777
Email: cpa@tennessee.edu Website: cpa.tennessee.edu

CENTER FOR
PROFITABLE AGRICULTURE
UTEXTENSION
INSTITUTE OF AGRICULTURE
A UNIVERSITY OF TENNESSEE – FARM BUREAU PARTNERSHIP

Farm
Bureau
Tennessee